

KIK CUSTOM PRODUCTS RECEIVES NATIONAL RECOGNITION FOR SAFETY EXCELLENCE

September 2009 – KIK Custom Products (“KIK”) is pleased to announce that it has been honored by the U.S.-based National Safety Council with a 2009 Industry Leader Award for safety performance within its industry.

The Award recognizes the top five percent of member companies, units and facilities that have qualified for the National Safety Council’s 2009 Occupational Excellence Achievement Award (based on 2008 calendar year data). Winners are selected based on National American Industry Classification System codes and the lowest total incidence rate. KIK is one of 101 companies presented with the Industry Leader Award.

“The National Safety Council congratulates KIK Custom Products on being a 2009 Industry Leader Award Recipient,” said Janet Froetscher, President & CEO of the National Safety Council. “This award recognizes KIK’s ongoing commitment to safety.”

Over the past two years, KIK has increased its corporate emphasis on safety in the workplace and designated *Safety & Environmental Responsibility* as its first core value. Enhanced safety training modules, the introduction of a Near Miss Reporting Program, routine safety auditing, and safety metrics built into manufacturing incentive programs have all helped the Company to reduce injury rates by more than 50 per cent since 2007.

“We are very proud of all KIK employees who have earned this recognition for the Company,” added Jeff Nodland, President and CEO of KIK Custom Products. “We’ve made many program and system changes to improve safety awareness and reduce incidents but it is the commitment of our employees to work safely and look out for their co-workers each and every day that has made the real difference at KIK.”

About the NSC

The National Safety Council (www.nsc.org) is a nonprofit, nongovernmental, public service organization dedicated to educating and influencing people to prevent accidental injuries and deaths. Members of NSC include more than 54,000 businesses, labor organizations, schools, public agencies, private groups and individuals. Founded in 1913 and chartered by the U.S. Congress in 1953, the primary focus of NSC is promoting safety and health in the workplace, in transportation, and in homes and communities.

About KIK

KIK Custom Products is one of North America's largest custom manufacturers of consumer products in the laundry, household cleaner, OTC medicated, pharmaceutical and health and beauty care segments. The Company produces leading National Brand products for Fortune 500 companies and Retailer Brand products for leading North American and global retailers. For more information about KIK, visit www.kikcorp.com.

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Media contact:
Kerry Morgan
905-660-0444 x723